

# The 11th World Potato Congress

30 May - 2 June 2022, Dublin, Ireland

Europatat Congress,  
29-30 May, Dublin



WPC2022IRELAND  
30<sup>th</sup> MAY - 2<sup>nd</sup> JUNE 2022  
www.wpc2022ireland.com



WORLD POTATO  
CONGRESS

Dr. Noel Mitchell,  
Managing Director Keynote PCO,  
Suite 26 Anglesea House  
63 Carysfort Avenue,  
Blackrock, Co. Dublin, Ireland

December 6<sup>th</sup>, 2022

Dear Noel,

On behalf of the Irish Potato Federation and as Chairperson of the Local Organising Committee (LOC) for the 11<sup>th</sup> World Potato Congress (WPC) held in the RDS, Dublin 30<sup>th</sup> May-2<sup>nd</sup> June 2022, I would like to take this opportunity to thank you and the Keynote team most sincerely for your very significant contribution in making the Congress a resounding success. Indeed, many international delegates informed the LOC that it was the best World Potato Congress ever.

With over 60 countries represented, the 11<sup>th</sup> Congress was truly a global event and we therefore had feedback from around the world on the key pillars of the Congress - venue, scientific programme, technical tours, social programme and abstract management. Coming not only from the delegates who attended but also from international sponsors, exhibitors, speakers, NGO's, the United Nations (FAO) and the European Commission, this feedback was resoundingly positive. Keynote's expertise in professional congress management was a major factor in achieving the very successful outcome.

Originally planned for June 2021, because of Covid 19 the event had to be postponed for a full year. This was a difficult time for the LOC because it meant that preparations completed for June 2021 had to be unravelled and reset for one year later. Despite the difficulty, because of Keynote's experience the process was seamlessly managed resulting in the very successful June 2022 Congress and an attendance level of 900 - quite remarkable given that there were still travel restrictions operating in many countries at this time.

During the five year preparation period, the Keynote team was always accessible and available. This was very important given that many meetings had to be held at unusual times because of different time zones. Also, despite constantly changing finances, account management was always up to date and completely transparent.

In summary, Keynote's expertise in professional congress management greatly facilitated the work of the LOC and was a huge factor in achieving a very successful World Potato Congress in Ireland. It was a genuine pleasure to collaborate with you on the event.

Based on our experience, I can highly recommend Keynote PCO as a professional conference organizing partner to any organization considering hosting an international conference on the island of Ireland.

Yours sincerely,

*Liam Glennon*

Liam Glennon, Chairperson, Local Organising Committee, 11<sup>th</sup> World Potato Congress

**11<sup>th</sup> World Potato Congress (WPC2022)**

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